## SwissGlam

## Clothing & Accessories Shopping 27.6.2022 Darya von Bergen Jelmoli x Fischer's Fritz: Summer Fashion Experience



Jelmoli, invited its lavish guests to enjoy a summer's day at Fischer's Fritz- a restaurant on Lake Zurich.

Option Model Agency threw an interactive fashion show that Nadine Imboden directed. Models Manuela Tatjana Frey and Marco

Andre Da Silva (among others) were styled by the talented Edgar Balseca Almagor. Mesmerizing the crowd, Sam Madi played the best music to complement the summery day.

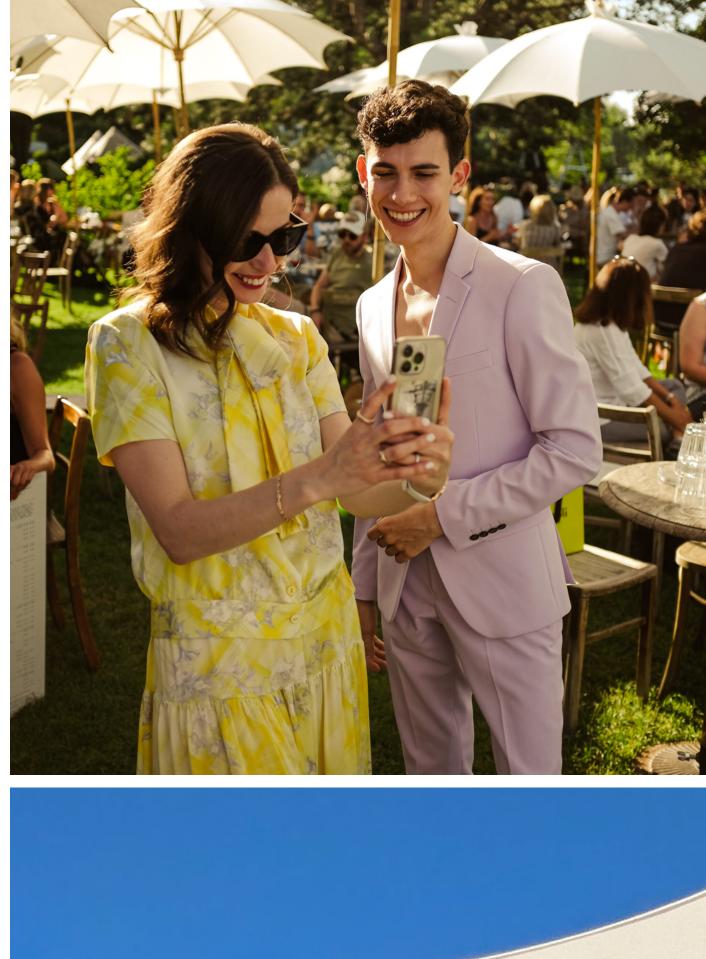
The guests enjoyed the beautiful setup and had a selection of summer fashion items and accessories at the Jelmoli pop-up store. The

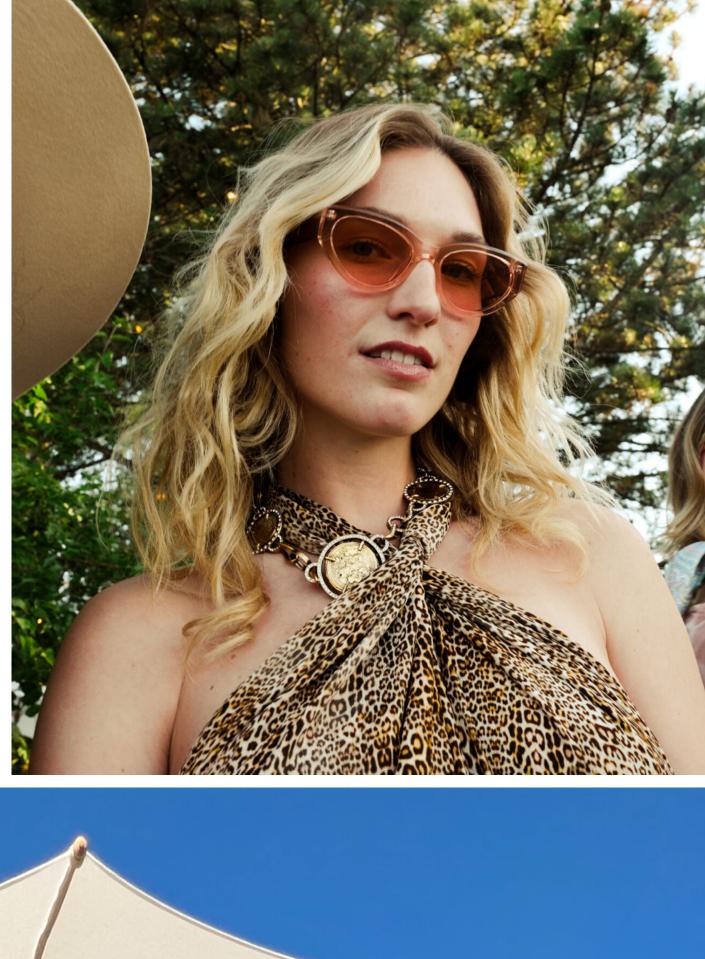
pop-up store was positioned right next to the restaurant which served delicious food and an abundance of cool rosé.



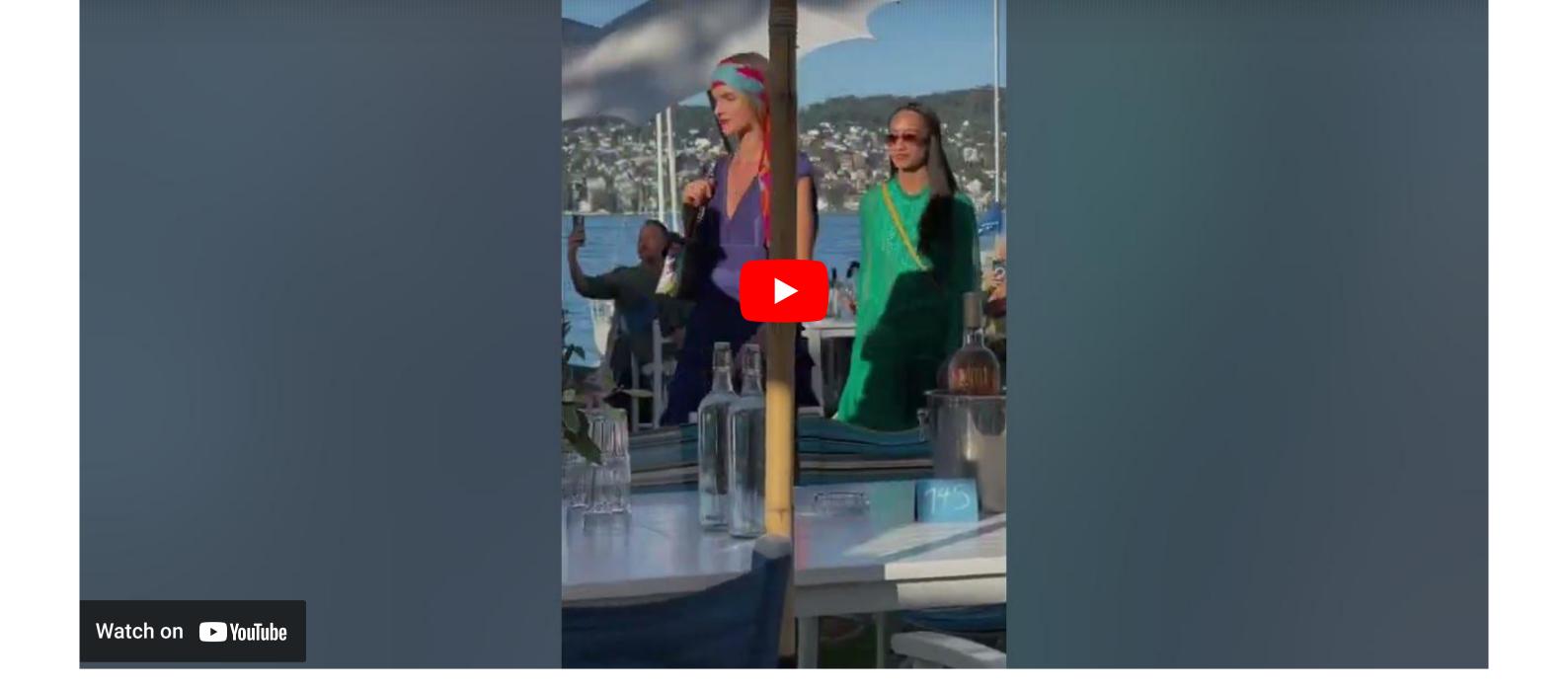




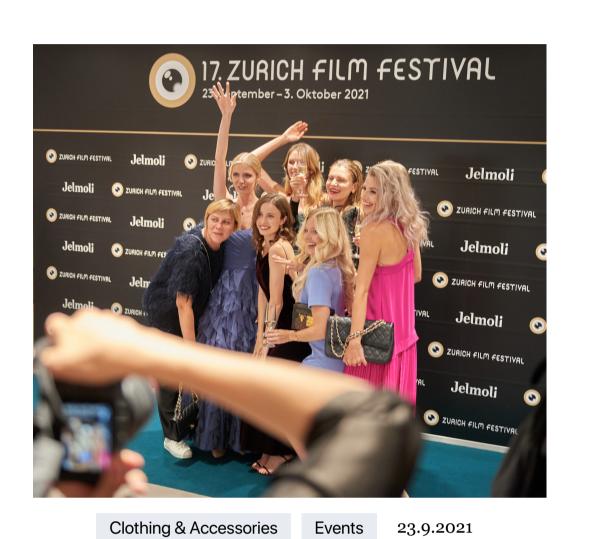






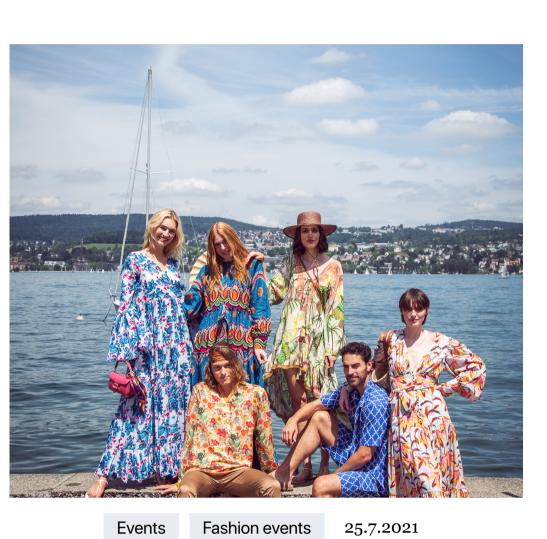


## Related Articles



Jelmoli Styling Lounge Opening

This September Jelmoli rolls out the green carpet. As co-partner of the Zurich Film Festival the...



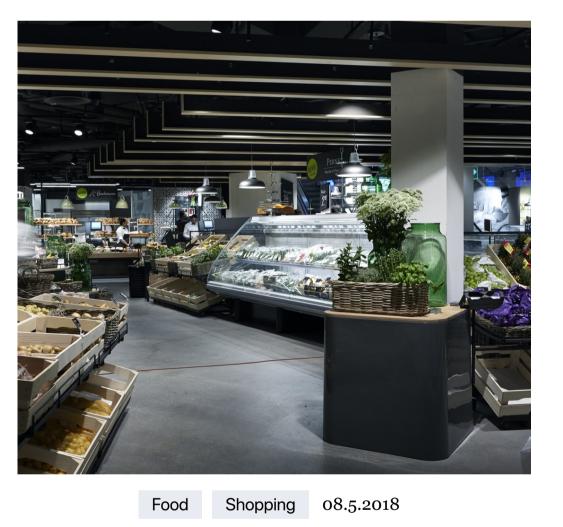
Jelmoli Summer Fashion Event at Fischer's Fritz

Zurich premium department store Jelmoli celebrated bohemian summer at Fischer's Fritz restaurant righ...



Jelmoli at The Cirlce – Zurich Airport

The Circle is a 180 000sqm, innovative space at Zurich airport providing the feel of countless...



Jelmoli Food Market

Jelmoli, being the largest premium department store in Switzerland, located just at the Bahnhofstrasse i...

Subscribe

## Subscribe to SwissGlam newsletter

E-Mail

Sign Up







